



# Buckeye Life Resources

*Life Settlement Fiduciary*

## About

Buckeye Life Resources (BLR) is a life settlement brokerage based in Greater Cleveland. The company was formed to offer life insurance policy owners an adept and trustworthy resource for the sale of their life insurance policies in the secondary market.

BLR's guiding principle stems from the concept of fiduciary duty, which means the company promises to act in the best interests of the policy owners and sellers it's privileged to represent.

***Fiduciary duty:*** *An obligation to act for the benefit of another party. The highest standard of care in law, centering on good faith, loyalty and trust.*

Please give BLR the opportunity to earn your life settlement business and prove that its emphasis on fiduciary duty isn't mere talk.

Learn everything you need to know about BLR and life settlements via [buckeyelr.com](http://buckeyelr.com). Or better yet, contact **Todd Everson** directly.

## What role does BLR serve?

Buckeye Life Resources is a boutique life settlement brokerage that represents sellers of in-force life insurance policies in the secondary market (with no ties or allegiances to buyers / providers in the space). The company's overarching goal is to earn a lasting reputation for competent and trustworthy dealings in the life settlement industry, contributing to its image in only positive ways.

BLR owes a fiduciary duty to policy owners. Buyers don't.

## Why use a broker?

A skilled broker who charges reasonable fees will maximize your sale proceeds while managing all facets of the onerous life settlement process. Brokered cases typically produce offers two or more times greater than non-brokered cases.

## Why use BLR?

Focused solely on life settlement brokerage, Buckeye Life Resources is highly proficient and results-driven with a steadfast commitment to the concept of fiduciary



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duty, so it abides by the Golden Rule at each turn. BLR further stands apart from competing life settlement brokers because it's rooted and domiciled in its primary trade territory, which facilitates unrivaled levels of service.

## Value proposition

BLR offers superior expertise and service relative to other life settlement brokers while charging less than industry norms, resulting in maximum proceeds for sellers.

## Todd Everson

As noted in more detail below, BLR's owner and managing director, Todd Everson, is uniquely qualified in the life settlement space due to his experience on both sides of the transaction – as a broker representing sellers and as a provider working on behalf of buyers. This background translates to a comprehensive understanding of the industry and its many intricacies.

### *Prior Experience*

#### **Life Equity** (*Hudson, Ohio*)

Life Equity is a leading life settlement provider / buyer.

Marketing Account Manager (*4 years*)

- Collaborated with life settlement brokers throughout the country to purchase **250** cases on behalf of institutional investors.

#### **Life Settlement Insights** (*Beachwood, Ohio*)

LSI was a life settlement broker that merged out of existence.

Regional Vice President (*2 years*)

- Transacted **50** cases while overseeing the firm's pricing function.

#### **Progressive Insurance** (*Mayfield Village, Ohio / 10 years*)

### *Education*

#### **The Ohio State University** • Fisher College of Business

Master of Business Administration

#### **Miami University** • Farmer School of Business

Bachelor of Science in Business Administration

***Todd Everson*** • *Buckeye Life Resources*



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## *Other*

The Boy Scouts of America • Achieved the **Eagle Scout** ranking

**Boston Marathon** • Qualifier and finisher

Northeast Ohio Association of Financial Professionals (board member)

## What to expect from BLR

- An advocate with a fiduciary mindset and consultative (read: non-salesy) approach
- Proactive, responsive and detail-oriented service
- Professionalism
- Transparency
- Maximum offers

Every facet of your case will be handled by a company owner who's deeply committed to your complete satisfaction.

## Contact

**Todd Everson • Buckeye Life Resources**

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